

SCARA MANGA®



Campaigns

Building a strong social media presence with our expertise



Engagement

Developing conversations with your audience that lead to opportunity

TikTok

Generating results with great content and social selling



Reels

Creating engaging and professional content – ready to use

ReelGenius

**Reel content creation from
just £895 per month**

Video is probably the most important medium on social media – and it's growing in importance on all platforms, including LinkedIn.

You know you need it, but are you put off by the perceived cost of outsourcing or the challenges of filming – and editing – on your own?

Our new content creation packages give you professionally filmed and edited videos, all ready for you to seamlessly integrate into your social media posting schedule.



Which plan would suit you best?

We'll work with you to plan out what reels you want creating each month. They may be your team sharing insights, a client giving a testimonial or an event that you are sponsoring.

We'll come to your location, capture the footage and then complete the editing, providing you with your polished reels for the month.

We have two levels as a starting point – **Essential** and **Pro** – but we can customise these to make sure you get exactly what you are looking for.

ReelGenius Essential

- Half a day filming and editing to create **three reels** each month
- Copy for your reel posts
- Optimised for one social platform
- A bi-monthly planning meeting and rolling content schedule

ReelGenius Pro

- A full day or two half days filming and editing to create **six reels** each month
- Add captions and music to the reels, plus copy for the reel posts
- Optimised for up to three social platforms
- A monthly planning meeting and collaborative content schedule, including hashtag strategy

Dog-friendly tour



25
years

**SCARA
MANGA®**



SocialGenius

Social media marketing from just £1,995 per month

Reels are vital content on all social platforms, but you may be looking for more.

If you want your social media to totally rock, but you don't have the skills or resources in-house, we can manage all your content creation, posting and that all important engagement that creates conversations and business opportunities.



Which plan would suit you best?

We'll collaborate with you to plan and execute your social campaigns to achieve your goals. With our expertise in optimising posts, leveraging algorithms and ranking for social search, we'll maximise your reach and impact.

We have two levels as a starting point – **Essential** and **Pro** – but we can customise these to make sure you get exactly what you are looking for.

SocialGenius Essential **One social media platform**

- Filming and editing to create six reels every month, with post copy, captions and music, optimised for one platform
- A rolling content plan, covering campaigns, events and awareness days
- Creating graphics, carousels, and stories. Optimise for one platform and schedule two to three posts per week, including reels
- Engaging with relevant posts and responding to comments and messages
- Bi-monthly meeting and a monthly metrics report

LinkedIn options

Our LinkedIn add-on includes connection building, personal branding for key team members, engaging in relevant groups and LinkedIn newsletters.



SocialGenius Pro

Three social media platforms

- Filming and editing to create six reels every month, with post copy, captions and music, optimised for three platforms
- A collaborative content plan, covering company events, campaigns, and awareness days – updated with copy, hashtag strategy, and post timing optimisation
- Creating graphics, carousels, and stories. Optimise for three platforms and schedule two to three posts per week, including reels
- Engaging with relevant posts and profiles, as well as responding to any comments and messages
- Monthly meeting and metrics report on performance
- Optimise all your content for **social search rankings**

The case for investing in social media marketing

Social media is an essential tool for businesses looking to build brand awareness, engage with customers and drive loyalty and growth. You can reach a wider audience, create meaningful connections and showcase your products or services in a more personal and engaging way. It's also a cost-effective marketing channel, offering targeted advertising opportunities that allow you to reach specific demographics and bring in quality leads.



Why choose Scaramanga as your social media partner

Scaramanga is a social media and digital marketing agency founded in 2000.

Our social media team is expert at filming, editing and creating engaging content on all the relevant social platforms.

We create content and manage the social media for a wide range of clients, delivering strong performance and excellent results.

We invest in getting to know our clients and their industry well, so that we can add value at every step and propose content and campaign ideas that are relevant to them and their target markets.

You'll find in us a partner who learns your industry, shares your ambitions and understands that our success is driven by your success.

To find out more



Visit our website to find out more about how we can help you grow your brand presence and your business. Don't forget to check out our case studies that show how we assist our clients.

scaramanga.marketing/genius

Give us a ring today to arrange a no obligation chat to find out more.

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